

SAMPLE TEMPLATE

You can highlight and copy the text and logo below then paste to a Word doc and adjust as needed.



“Nominees” Template

Dear A4ED participant,

On the following page you will find the template for your five “nominees”, which should be sent to your school contact no later than March 22nd (we suggest March 1st to allow teachers ample time for research).

The organizations on the template are simply examples for spacing & content. Please adjust the list to reflect your favorite conservation organizations—all five should have 501(c)(3) not-for-profit status. This is your chance to support groups with missions near to your heart. For each, please include the organization’s name and IP address with a brief synopsis, so teachers and students can most easily access information. We have provided space to the right of each name in case you are tech savvy and know a way to add the organizations’ icons (optional, of course).

You may also choose to adjust the top paragraph to describe your presentations and/or better share your personal philosophy about Earth Day. And don’t forget your name and website at the bottom!

If you are trying to decide among conservation organizations for your five “nominees”, here is a list of options, although it is by no means comprehensive. Certainly consider including organizations in your local area (Ex: Liberty Wildlife or Southwest Wildlife). A4ED does not endorse any particular group(s) and the following are offered in alphabetical order:

National/International Not-for-Profit Conservation Organizations

American Cetacean Society www.acsonline.org
Bat Conservation International www.batcon.org
Blue Ocean Institute www.blueocean.org
Conservation International www.conservation.org
Coral Reef Alliance www.coral.org
CRES <http://cres.sandiegozoo.org>
Defenders of Wildlife www.defenders.org
Elephant Sanctuary in Tennessee www.elephants.com
Fauna & Flora International www.fauna-flora.org
Gorilla Foundation www.koko.org
Humane Society of the United States www.hsus.org
International Crane Foundation www.savingcranes.org
Jane Goodall Institute www.janegoodall.org
National Audubon Society www.audubon.org
National Wildlife Federation www.nwf.org
Nature Conservancy www.nature.org
NRDC (National Resources Defense Council) www.nrdc.org
Ocean Conservancy www.oceanconservancy.org
Peregrine Fund www.peregrinefund.org
Rainforest Action Network www.ran.org
Rainforest Alliance www.rainforest-alliance.org
Save the Manatee Club www.savethemanatee.org
Sea Shepherd Conservation Society www.seashepherd.org
Sierra Club www.sierraclub.org
Whale and Dolphin Conservation Society www.wdcs.org
Wildlife Conservation Society www.wcs.org
Wilderness Society www.wilderness.org
World Wildlife Fund www.wwf.org or www.panda.org



Dear _____ school name _____ Students, Teachers and Parents,

In honor of Earth Day, _____ author-illustrator's name _____ will be visiting our school for a full day event. And to get us thinking globally, _____ he/she _____ will donate _____ his/her _____ appearance fee to one of the five non-profit conservation organizations listed below, based on a vote of our students. So, it's important that we be educated about our "nominees". What is their mission? Who do they help? Are they effective?

Have fun exploring the websites to learn more about the groups and pick your favorite! On April 22nd, a voting form will be distributed and ballots tallied. The winner will be announced that afternoon. By letting our voices be heard through both democratic process and our writing, we can positively impact the world around us. Let's promote literacy and help inspire others to care for this living planet!

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1. **Organization Name 1** www.website.org
Here you have four lines of text to briefly describe this organization. You may write their mission statement and/or use your own words to explain who the organization helps and how it goes about making the world a better place. What aspects of their conservation work inspired you to include them as one of your "nominees"? If you know PhotoShop, you can also include an icon in the space to the left.
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2. **Organization Name 2** www.website.org
Here you have four lines of text to briefly describe this organization. You may write their mission statement and/or use your own words to explain who the organization helps and how it goes about making the world a better place. What aspects of their conservation work inspired you to include them as one of your "nominees"? If you know PhotoShop, you can also include an icon in the space to the left.
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3. **Organization Name 3** www.website.org
Here you have four lines of text to briefly describe this organization. You may write their mission statement and/or use your own words to explain who the organization helps and how it goes about making the world a better place. What aspects of their conservation work inspired you to include them as one of your "nominees"? If you know PhotoShop, you can also include an icon in the space to the left.
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4. **Organization Name 4** www.website.org
Here you have four lines of text to briefly describe this organization. You may write their mission statement and/or use your own words to explain who the organization helps and how it goes about making the world a better place. What aspects of their conservation work inspired you to include them as one of your "nominees"? If you know PhotoShop, you can also include an icon in the space to the left.
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5. **Organization Name 5** www.website.org
Here you have four lines of text to briefly describe this organization. You may write their mission statement and/or use your own words to explain who the organization helps and how it goes about making the world a better place. What aspects of their conservation work inspired you to include them as one of your "nominees"? If you know PhotoShop, you can also include an icon in the space to the left.
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_____ author's name's _____ website is _____ website _____. See you for voting on Earth Day, April 22nd.